A European Information Society
for growth and employment

Budapest, 20/10 2005

1. i2010 Overview
2. The new Lisbon governance model
3. Benchmarking and reporting
4. Ahead of us

Stig Aga Aandstad, DG INFSO C1, October 2005
From eEurope to i2010

From eEurope 2005 to i2010...

- Shall provide the political *chapeau* for activities on...
  - the regulatory framework (including relevant legal and regulatory questions outside the communications area),
  - the audiovisual and media sectors...
  - ...and for research and innovation in relevant areas

Reinforce the contribution of ICT to Europe’s performance...
Creating a favourable environment for competitiveness and growth...
Increase the welfare of European citizens through increased use of ICT...

Broadened scope: all electronic communications, services and media sectors
Stating objectives and benchmarking performance
i2010: Three priorities

- **A Single European Information Space**
  - The completion of a *Single European Information Space* which promotes an open and competitive internal market for information society and media

- **Innovation and investment in research**
  - Strengthening *Innovation and Investment* in ICT research to promote growth and more and better jobs

- **Inclusion, better public services and quality of life**
  - Achieving an *Inclusive European Information Society* that promotes growth and jobs in a manner that is consistent with sustainable development and that prioritises better public services and quality of life
I) A single information space

A Single European Information Space offering affordable and secure high bandwidth communications, rich and diverse content and digital services.

Challenges:

- Speed, rich content, interoperability, security

Actions:

- Review electronic communications framework, modernising legal framework for audiovisual, European content support, strategy for secure European Information Society; targeted actions on interoperability (especially DRM)
II) Innovation and investment in research

World class performance in research and innovation in ICT by closing the gap with Europe’s leading competitors

Actions:

• Research: increase & prioritise for ICT, launch bottleneck-solving initiatives; measures to encourage private investments

• eBusiness policies – barrier removing

• Support tools for new patterns of work
III) Inclusion, better public services and quality of life

An Information Society that is inclusive, provides high quality public services and promotes quality of life.

Actions:

- Policy guidance on eAccessibility and broadband coverage;
- eInclusion initiative proposal, Action plan on eGovernment; demonstrator projects; three flagship initiatives on Quality of Life-ICT
2. The new Lisbon methodology

- ‘i2010’ is a key component of the EU’s renewed Lisbon competitiveness strategy.

- Its implementation mechanisms should be merged with future reporting on the National Reform Plans.
The Lisbon governance

Structured around four main elements:

- **The Lisbon Community Programme** (forthcoming)
- **2006/2008 Integrated Guidelines** (with Lisbon structural indicators) – in discussion
- **The National Reform Programmes** (to be submitted to the Commission in October 2005)
- **The Commission Spring Report** (March)
Four tools for implementation

- MODINIS
- ICT FUND
- FP 6 and 7
- Others (SF)

- Governance
- Legislation
- Financial Support
- Benchmarking and Monitoring

Specific discussion
Foreseen Revision of the regulatory frameworks
Co-operation with the Member States

A need for a clear and permanent link between the Member States and the European Commission to ensure a relevant co-ordination within i2010.

Proposal to set up a new high level group:

- Built on the eEurope Advisory Group
- To be formalised (Commission Decision)
- To extend its reach to relevant INFSO and Media issues as encompassed in ‘i2010’
- To keep a flexible approach
Dialogue with the stakeholders

Discussion and promotion organised around:

- High level events within i2010 priorities (Conference or HLG), such as, in 2006:
  - Film on line for Information space
  - IST Conference for research and innovation
  - The Riga Conference for Inclusion

- One i2010 event per year, such as the London Conference organised by the UK presidency.

- How can i2010 interact with national experts groups and major laboratories?
3. Reporting in i2010

Benchmarking report replaced by a more ambitious i2010 progress report:

- Benchmarking integrated in annual i2010 progress reports

Reporting for Member States fully merged into Lisbon:

- In line with the **Integrated Guidelines** for growth and jobs:
  - The Guidelines stress the importance of ICT uptake, ICT infrastructure and ICT for jobs and education.
- Progress on these will also be analysed in the Commission’s Annual **Lisbon Progress Report**.
A mix of indicators:

- Covering a **broader scope**, including for instance research in ICT
- Building on existing work for core indicators
- A greater focus on impact and ICT usage
- With a mix of sources:
  - **Community surveys** with permanent and pilot modules,
  - **specific data collection** for supply and availability of ICT services or for impact measurement
- To ensure flexibility and timeliness
- To support monitoring of the Lisbon integrated guidelines
4. Next steps - 2005

i2010 Roadmap / Output:

- **June-Dec 05: Develop i2010 Governance**
  - I2010 Task Force
  - Dialogue with the Stakeholders

- **June 05 – March 06: Link with Lisbon: preparation and analysis of NRP**

- **July-Dec 05: Council Resolution on i2010**

- **Launch the work for the 1st European Information Society Report:**
  - Common position on benchmarking
  - Definition and challenge of convergence
  - Preparation of the 2008 Inclusion Initiative
On the web

http://www.europa.eu.int/i2010

Introduction

i2010 - A European Information Society for growth and employment

- Communication
- Press release  EN; DE; FR and  EN; DE; FR
- Memo

Background

The need for a new initiative is driven by three factors that call for a reassessment of the objectives:

- New challenges: Information Society is moving from a “pilot phase” to a “wide deployment” as the ICT world becomes more mature and...