

# Privacy in Information Society



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## Definition of Privacy

- **Individual's right to control access to his/her personal information, intimacy, secrets, and thoughts**
- **Personal data: any information that can be linked to a specific individual**
- **Privacy and personal data are vulnerable - therefore protected by law**

# Threats and Regulation

**New technologies, practices give rise to regulation:**

- **Late 19th century: photography and aggressive media**  
**answer: right to privacy (US Supreme Court)**
- **Early 1970s: Big Brother State, wish for a central database**  
**answer: data protection law (Europe)**
- **Late 20th century: sectorial personal data management**  
**answer: sectorial regulation (e.g. TDGSG, 1997)**

# **Information Society**

**‘You already have zero privacy – get over it’**

- **Logfiles on web servers tracing back to client computers**
- **Cookies to monitor consumer habits**
- **Spams using traded e-mail addresses**
- **Vulnerable Internet protocols giving unauthorised access to computers**
- **Data hungry business players**
- **Legal safeguards ineffective in digital environment**

# **The answer: Information Security**

**Our privacy can be protected by technology and co-operation.**

- **e-Signature (PGP, VerySign)**
- **Firewalls**
- **Spam filters**
- **IPv.6**
- **SSL (https://, server and user identification)**
- **IT products certified according to ISO 15408**

## Co-operation in InfoSecurity

### *National co-operation:*

- *Interministerial Committee on Information Society  
> Information Security Subcommittee (academia, business,  
government)*

### **Bilateral co-operation:**

- **Bilateral cooperation documents focusing on IT security (Romania, Russia, Korea etc.)**
- Hungarian-German IT Security Co-operation
- Hungarian-Slovakian IT Security Co-operation

### **Co-operation at EU level**

- ENISA (MB, PSG, WG, National Contact Points)

## **Hungary's capability of co-operating**

- Active membership in Common Criteria RA
- Adaptation of ISO 15408 and BS7799 standards
- Creation of CERT Hungary (Network Security Center)
- Business development: **e-Sec.hu**
- Information dissemination, connection interface: **ISSE 2005**
- Sectorial regulation: **E-Commerce Act (spam, cookies, data economy)**

 eSec.hu

Hungarian Cyber Security Package  
2005

## Summary

- 1. Our privacy is very vulnerable in the brave new digital world.**
- 2. The enforcement of data protection law is ineffective on the Internet – for the moment.**
- 3. The information security solutions can ensure a high level of personal data protection.**
- 4. The state's role is to raise awareness, foster co-operation, and make good policy.**